



**StreetTrucks**

**C/10 BUILDER'S GUIDE**



## Want to build aftermarket auto and serve veterans?

*Street Trucks* joined the veteran charity Mission 22 to build a square body truck. Now it's easy for your brand to give back.

Sponsoring the "Sergeant Square" build puts your name in *Street Trucks* stories and events all year. It gives key help to our veterans, and it gives SEMA 2023 an eye-popping look at your brand when we reveal the truck there. Once built, this truck is hitting the road to attend auto events across the country. And when we auction it in 2023 and give Mission 22 the profits, that'll just be the cherry on top—by then you'll have done the good work that our viewers and our industry want to see.

**How do you want to give back to our military  
and our industry?**



## SPONSORSHIP PACKAGES

Every package gives your brand over a year of promotion between *Street Trucks* print articles, digital media, and events coverage. Your campaign is long term, not one and done.

### The Gold Sponsorship » \$15,000

For your donated parts in **2 product categories**, your brand receives:

- Your official product mark on every promotion of the build (across all *Street Trucks* print articles, digital channels, social media, and SEMA)
- One high-quality video of your branded product being installed in the truck
- One custom *Street Trucks* web article covering your brand, along with social media promotion and newsletter coverage
- One custom email blast campaign that touts your brand to our thousands of subscribers
- One 3-minute interview with your brand representative beside the truck in our SEMA 2023 booth
- 3 months of your custom branded ad displayed online

### The Silver Sponsorship » \$10,000

For your donated parts in **1 product categories**, your brand receives:

- Your official product mark on every promotion of the build (across all *Street Trucks* print articles, digital channels, social media, and SEMA)
- One 3-minute interview with your brand representative beside the truck in our SEMA 2023 booth
- One custom product-review *Street Trucks* web article, along with social media promotion and newsletter coverage
- 2 months of your custom branded ad displayed online

### The Bronze Sponsorship » \$5,000

For your donated parts in **1 product categories**, your brand receives:

- Your official product mark on every promotion of the build (across all *Street Trucks* print articles, digital channels, social media, and SEMA)
- 1 month of your custom branded ad displayed online
- 1 branded placement for your products in our newsletter

Contact your Engaged Media Sales rep to get involved!  
advertise@engaged.media